JACOB
INTERNATIONAL
GROUP

Experience Authentic Tranformation

QUICK GUIDE

DATA STRATEGY

DATA STRATEGY TEMPLATE

Major Use Cases [1-5]

Quick Wins [1-3]

Strategic Use Cases	Use Case 1	Use Case 2	Use Case 3	Use Case 4	Use Case 5
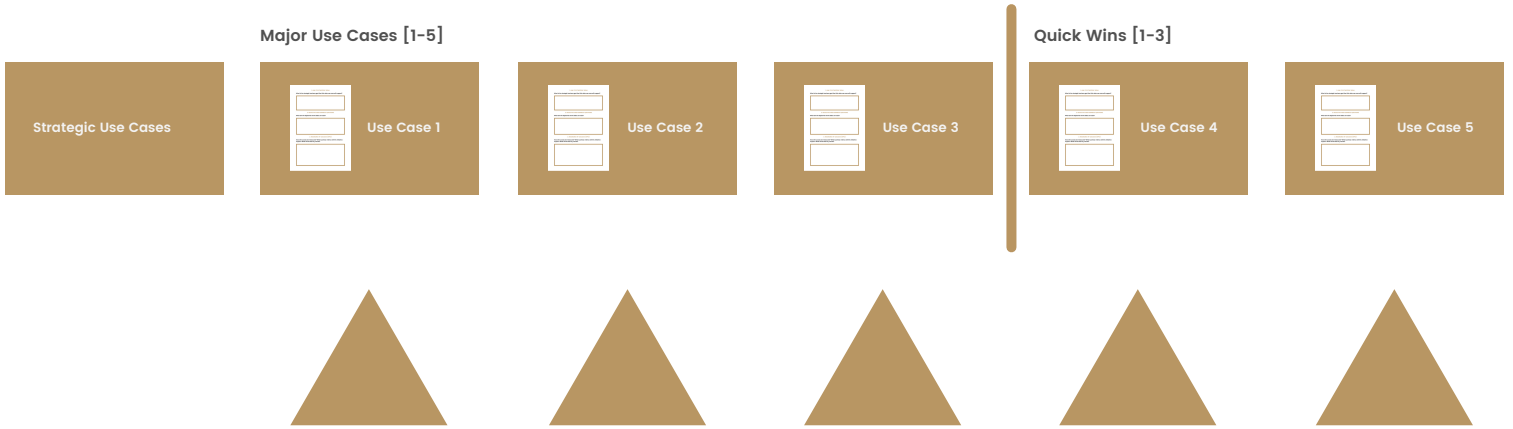
Cross-cutting Goals

Data Requirements	
[data availability, internal-external; new-existing; data diversity; structured-unstructured]	E.g Cross-cutting Data Issue 1 E.g Cross-cutting Data Issue 2

Data Governance	
[data quality, ethics, privacy, ownership, access, and security]	E.g Cross-cutting Data Gov. Issue 1 E.g Cross-cutting Data Gov. Issue 2 E.g Cross-cutting Data Gov. Issue 3

Technology	
[data collection, data storage, data processing, data output]	E.g Cross-cutting Technology Issue 1 E.g Cross-cutting Technology Issue 2

Skills and Capacity	
[skill gaps, training requirements, insourcing, outsourcing, partnering]	E.g Cross-cutting Skills and Capacity Issue 1 E.g Cross-cutting Skills and Capacity Issue 2

Implementation/ Change Management	
[privacy, ownership, access, and security]	E.g Cross-cutting Data Implementation and Change Management Issue 1

FIN